

POTTERS IS A LEADING SUPPLIER OF POULTRY EQUIPMENT AND QUALITY PULLETS

PULLETS





PULLET PRODUCTION

Potters Poultry is a family business which is now on its third generation. Over 50 years' experience in poultry has given us a unique advantage in rearing pullets.

Many years of cage free egg production has allowed Potters to gain invaluable insight and experience of the sorts of problems producers face on a daily basis.

As a result, we can provide you with levels and standards of service only ever found at a family firm such as ours.



Quality pullets



LITTER REARING HOUSE

Potters has great flexibility to meet all of our customers' requirements by operating a variety of systems from conventional to multi-tier, ranging from small to large colony and flock sizes. We are meeting the ever increasing demand for multi-tier reared pullets through continual investment into our systems. Potters' multi-tier reared pullets are active, mobile and totally geared for the challenges of Aviary style, cage free or pastured and organic egg production.

THE REARING PROCESS

The growth profile is carefully checked on a weekly basis to help monitor the effects of various vaccination and feeding programs, providing you with a uniquely detailed profile of your flock's history.

Our intense monitoring process means we offer a quality and service unmatched in the industry.

Potters Poultry operates with a very honest, open approach which ensures outstanding customer relations. Scheduled visitors are welcome and we recommend that our customers inspect their pullets at least once during rearing. We strongly believe that this promotes a smooth, seamless transfer of birds from rearing to laying, minimizing stress for the birds.

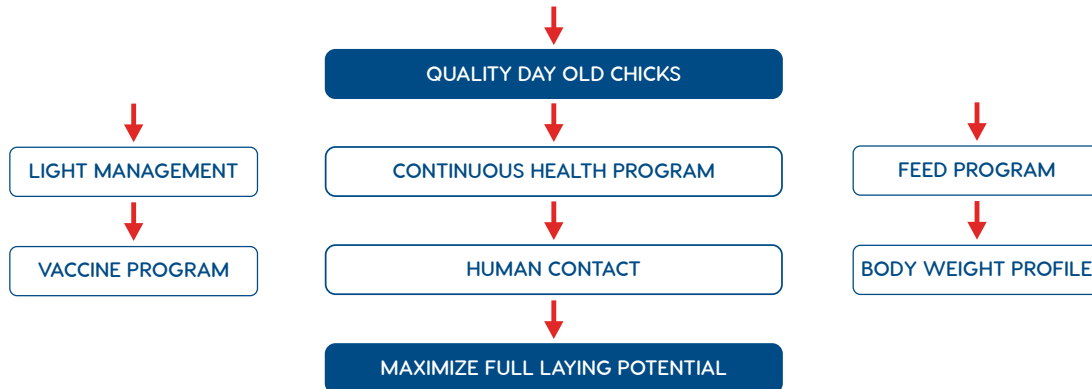


If you combine our experience of egg production with our considerable knowledge of laying equipment, you can be sure that Potters has proven solutions for assisting on design and operating your laying houses.

As a result, you can be confident that with Potters, you will have a back-up service designed to minimize your outlay and maximize your birds' laying potential.



POTTERS - COMMITMENT TO QUALITY



Potters offer a fully customized service which allows for adjustment of a complete range of factors to suit your specific requirements -rearing system, breed, flock size, hours of light and, of course, vaccine program.



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